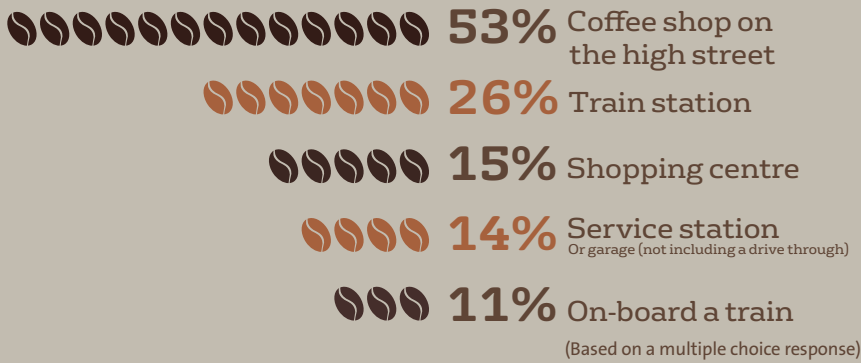


Hot drink cup recycling habits

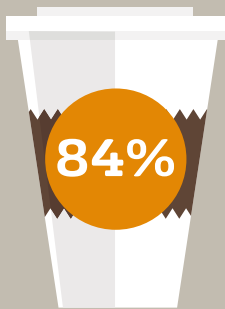
Most popular purchase locations for takeaway hot drinks:



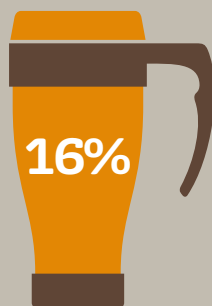
of hot drink buyers purchase their drink before 11AM



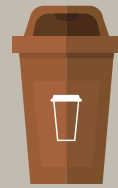
of people drink their takeaway beverages within 15 minutes



of hot drink buyers are still using disposable paper cups



use a reusable cup



88%

of the nation would use a purpose-built coffee cup bin if one was available to them



24%

of the nation would go out of their way to use a purpose-built coffee cup recycling bin



85%

would use a purpose-built coffee cup recycling bin

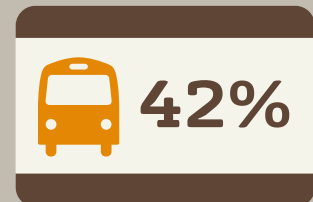


91%



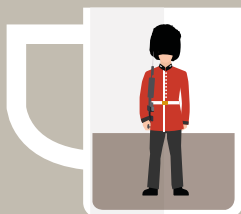
52%

of those who buy takeaway hot drinks most days dispose of their cup at work



42%

of disposable cup users dispose of them "on-the-go" (e.g. train station, service station, on a train etc, not including on the high street)

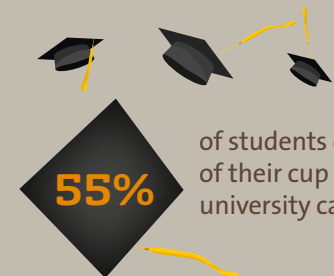


30%

of Londoners buy at least one takeaway hot drink a week

90%

of people in Bristol would use a purpose-built coffee cup recycling bin



55%

of students dispose of their cup on their university campus

