

News for Veolia volunteers in Southend-on-Sea

#01 - February 2021

Sustainable New Year's Resolutions!

Our team members will be making small sustainable changes this year. What changes could help you produce less waste, keep your community clean, or be better for the planet? Let's hear your sustainable New Year's Resolutions.

Annikka - Recycling Officer, Southend: "Use less plastic packaging. I will purchase loose fruit and veg, this will also help me reduce buying more than I need. I will also buy more foods that have less plastic packaging."

Mary - Recycling Officer, Southend: "Going paperless! This year I am planning on reducing my paper waste. I've opted to receive bank statements and bills online, I will ask for a receipt when shopping by email (where possible)"

Emilie - Education, Communication and Outreach Manager: "This year I feel motivated to start cycling to work again! I recently purchased a second hand road bike from the 80's and cannot wait to start riding it"

Meet Emilie!

Our team is growing!

Emilie recently joined the Southend team as the new Contract Education, Communication, and Outreach Manager for Veolia. She's joined us from another Veolia contract where she helped deliver excellent services and worked hard to keep residents informed. She's also worked for Keep Britain Tidy in London, where she found that she loved looking at what people put in their recycling containers! Having grown up by the Mediterranean in France, she is very happy about her move to join us by the seaside and is excited by the idea of working with volunteers as well as the prospect of developing new projects and campaigns to inspire and help Southend's residents to waste less and recycle more!



[TO FIND OUT MORE ABOUT OUR SERVICES](#)

Tips for a sustainable Shrove Tuesday!

16th February 2021

With sugar and lemon, jam, or chocolate spread? No matter how you like your pancakes, we have a few tips to make your Shrove Tuesday a little bit more sustainable!



To start with: this year why not try a vegan recipe? You can find an easy one [here!](#)

We recommend using oat milk instead of almond as it is nice and creamy and oats can be grown in Europe. For any waste produced such as egg shells or glass jars, follow this recycling guide!

Follow Veolia UK



Street Champions!

Are you no longer able to participate in the Street Champion Scheme? If so, let us know and we can collect your **redundant equipment** for new volunteers to use.

Returned equipment will be sanitised before being lending out again. To arrange for Veolia to collect yours, just complete the form below:

[ONLINE FORM](#)



Street Champions!

Thank you for all your hard work and dedication.

We know that using your daily exercise to carry-on litter picking activity is a great excuse to get out, but please do stay in your local area. You should only undertake outdoor activity as an individual, with one other person or with members of your own household/support bubble, while maintaining social distancing at all times. And stay safe on icy streets!

Do not forget to wash your hands after litter-picking and sanitise your litter-picker if you can. We also recommend using gloves to lower the risk of transmission.

Thank you for your help in keeping Southend clean and tidy!

Event

Join us for the next Customer Liaison Group, which will take place on **Tuesday 23rd February**.

The group is formed of local residents and other stakeholders. It provides a forum to share news, ideas and feedback for the various services Veolia operates across the Borough.

Our next meeting will focus on the results of our recent Customer Satisfaction Survey and plans to further improve the services.

Check online for details: www.veolia.co.uk/southend

Essex residents could be throwing away their chance of love

Littering is a turn-off to 85% of residents in the East of England

Research has revealed that residents from Southend who show love to the environment stand a better chance of finding love! Veolia contracted YouGov to ask a sample of residents across the UK how behaviours such as littering and not recycling would impact their desire to see somebody again after a first date. And the findings show that positive attitudes towards the environment really make a difference when looking for love.

So here's a few facts for those of us in the East of England:

- **85%** are less likely to pursue a love interest with someone who littered during a first date
- **56%** are less likely to see someone after a first date if they purposely put something non-recyclable in a recycling bin
- **60%** are more likely to see someone again if they picked up litter that wasn't their own

Food Waste Action Week, 1st March - 7th March 2021

As part of Food Waste Action Week - and because we know that it can be hard to find activities for your children while the schools are closed - we would like to share this two-week activity program created by Love Food Hate Waste. Perfect for curious and creative kids these activities will get them involved in saving food and equip them with tips to become Food Saving Heroes! Visit:

[LOVE FOOD HATE WASTE](#)



Recycling Reminder!

Do you know why you shouldn't place the wrong items in your recycling sacks and boxes? When too many people put the wrong items in their recycling, there is a risk of the whole lorry load being rejected at the Materials Recycling Facility, costing money to the council and preventing valuable recyclable material from being recycled. If you are unsure about an item, visit our A to Z directory of waste and recycling. Thank you for helping Southend waste less and recycle more!

A-Z OF RECYCLING WITHIN THE SOUTHEND BOROUGH



Key figures

92%

The number of residents who were satisfied with their recycling and waste collection service overall.

To find out more about the waste and recycling services available to you, please click [here!](#)

Key figures

93%-94%

The number of residents who were satisfied with the HWRC sites, Stock Road in Southend and Leigh Marsh.

To find out more about the HWRCs, please click [here!](#)