

# News for Veolia Volunteers in Southend-on-Sea

#02 - May 2021

## JOIN OUR MILLION MILE MISSION

Great British Spring Clean | 28 MAY - 13 JUNE 2021  
#GBSpringClean



### Great British Spring Clean!

This spring, join Keep Britain Tidy and the #Litterheroes community on their #MillionMileMission to clear litter from our streets, parks and beaches.

From 28 May to 13 June 2021, pledge how long you will be litter picking for and Keep Britain Tidy will automatically convert the minutes to miles with the aim to reach a million miles! You can pledge as an individual or a group of up to 30 people under the current restrictions.

If you participate, don't forget to take some pictures and send them to us at [uk.southend-recycling@veolia.com](mailto:uk.southend-recycling@veolia.com) and we will share your pictures in the next newsletter issue!

**FOR MORE INFORMATION AND TO START PLEDGING, PLEASE CLICK HERE!**

### Litter Picking Reminder!

When you are out litter picking remember that you cannot leave the sacks beside litter bins unless your litter pick is a pre-arranged event and the pick-up location has been arranged in advance with us.

A lot of littered items such as glass bottles and tin cans are recyclable, so the most sustainable way to litter-pick is by separating the recycling from the rest of the waste and presenting it in pink sacks with the rest of your waste. To see what happens to your pink sacks, watch [this video](#)

See below for frequently littered items that can be added to the pink recycling sack.

### Which commonly littered items should go in the pink recycling sacks?

#### Yes Please



#### No Thanks



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### Coronavirus FAQ's

Southend Borough Council and Veolia have been working to minimise the impact of coronavirus on recycling and waste services, and street cleansing. Please click below to view our frequently asked questions regarding the services Veolia provides.

[GENERAL](#)

[HWRCs](#)

### Event

Join us for the next Customer Liaison Group, which will take place on **24th August 2021**.

The group is formed of local residents and other stakeholders. It provides a forum to share news, ideas and feedback for the various services Veolia operates across the Borough.

Check online for details: [www.veolia.co.uk/southend](http://www.veolia.co.uk/southend)

### #RECLAIMTHEMASK

The use of disposable face masks has risen significantly throughout the Pandemic and unfortunately this has led to masks being littered throughout our streets, parks and beaches, affecting the health of our planet.

ReWorked have partnered with Wilko and Scan2Recycle to provide safe recycling for single use facemasks. Disposable masks can be taken to your nearest Wilko, where you can deposit them in the mask recycling box, at the front of the store. This recycling scheme gives your single use masks a new lease of life and prevents them from ending up in landfill or within the environment.

<https://www.wilko.com/face-mask-recycling>



### Garden Waste Service Reminder

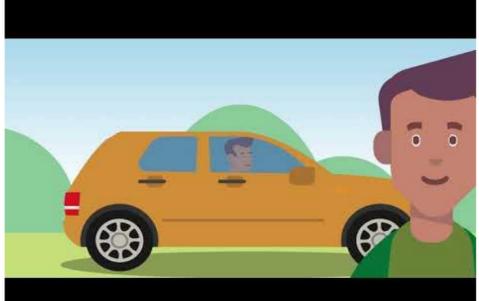
Are you a keen gardener or do you plan on taking more care of your garden this year?

Did you know that on average gardens in Southend produce over 335 kg of waste a year?

Save yourself many trips to the tip by signing up today to Southend's weekly Garden Waste Collection service. For around £1.15 per week, we collect a wide range of garden waste such as grass, hedge clippings, small branches, leaves and prunings and compost them locally!

Signing up to the service is not only easy and affordable but is also a sustainable way to dispose of your garden waste! To find out more about Southend's Garden Waste Collection service and sign up today, visit: [www.southend.gov.uk/gardenwaste](http://www.southend.gov.uk/gardenwaste).

Alternatively, watch the above video to find out more ideas to recycle your garden waste.



### Give your old clothes a chance to be recycled

We collect your textiles weekly



### Textile Recycling!

Planning on clearing out your closet before the summer? Did you know that you can easily recycle a large range of textiles and clothing by presenting them in the clear textile sacks with the rest of your waste on your collection day?

Textiles made from both natural and man-made fibres can be recycled but all textiles must be clean and dry. We collect clothes, curtains, bed sheets, handbags and paired shoes but please do not include pillows and duvets, cushions and rugs, mats and carpets.

The material is then taken to a reprocessor where it is recycled and anything is done. At this stage, the materials are sorted depending on whether they can be reused or recycled and any contaminated items which may have passed through the first checks are removed.

#### Most of the textiles are reused!

This means they are not shredded, but sold on as wearable items.

If you are out of clear textile sacks you can order a new roll free of charge using the MySouthend portal.

[MY SOUTHEND](#)

### International Compost Awareness Week

2nd - 8th May 2021

Did you know last week was International Compost Awareness Week? Home composting is a great way to recycle food waste and garden waste to create a healthy garden. Composting is rich in nutrients which helps your plants, trees, fruit and vegetables to grow. Southend Borough Council has teamed up with [Getcomposting.com](http://Getcomposting.com) to provide great value home composting bins to Southend Residents.



### Make Cards, Not Litter!

Do you ever find small pieces of plastic when litter picking? Then you might be inspired by Flora Blathway and the company she created last year after finding a lot of tiny pieces of plastic while litter picking on the banks of the River Thames.

She first made a wedding card for her sister and following its success started to make cards for other family members and friends. She now has created cards for every event and occasions, their common characteristic? They all feature small pieces of plastic that Flora has collected while litter-picking.

To support Flora and to find inspiration, visit her Etsy shop **Washed Up Cards** or her Instagram Page.



[ETSY SHOP](#)

[INSTAGRAM](#)

### Competition Time!

You can help us spread the anti-litter message!

Brand new big capacity bins have been installed on the seafront ahead of the warm weather and the lifting of the restrictions. Do you have an idea of an anti-litter slogan or a poster design? We want to hear from you!

To participate, simply create a poster with the following A2 dimensions (or that can be scaled up to A2): 59.4cm (w) x 42.0cm (h) and send it to us at [uk.southend-recycling@veolia.com](mailto:uk.southend-recycling@veolia.com), before Sunday the 30th of May at 12pm.

The design can be created using a design software (Canva, Photoshop, Indesign) or be drawn, a collage, or painted. In the later cases, the sticker will be a print of a photograph of the artwork.

The poster should encourage visitors and residents to do the right thing with their rubbish: bin it or take it home if the bin is full.

For more information visit:

<https://www.veolia.co.uk/southend/we-need-your-help-spread-anti-litter-message>



Key figures

7

miles of beaches that Veolia cleanse daily

[BEACH CLEANING](#)

Key figures

26

additional bins have been installed along the seafront for 2021